

# **Idaho Lottery Commission Meeting Minutes**

#### **Date, Time, and Place**

The 276<sup>th</sup> meeting of the Idaho Lottery Commission took place on Tuesday, July 15, 2025, at Idaho Lottery Headquarters, Boise, Idaho and via Zoom.

#### **Attendees**:

Commissioners Present: Chairman, Craig Corbett

Commissioner, Sue Kerrick Commissioner, Joni Stright Commissioner, Skip Smyser

Commissioner, Amy Bloem – via Zoom

Lottery Staff Present: Director, Andrew Arulanandam

Chief Operating Officer, Becky Schroeder Deputy Director of Sales, Larry Polowski

Deputy Director of Marketing, Sherie Moody-St. Clair

Director of Lottery Security, Tony Pittz Chief Financial Officer, Ben Klotthor Administrative Manager, Gaby Perez Public Information Specialist, David

Workman

Others Present: Steve Poole, Intralot

Rich Wheeler, Intralot – via Zoom Pat Sullivan, Sullivan & Reberger John Sheldon, Sullivan & Reberger Jamie Hegge, Lawrence & Schiller Joey Nielson, Lawrence & Schiller Dara Klatt, Lawrence & Schiller Jeremy Pisca, Risch Pisca Ryan Belveal, Diamond Game Bill Breslo, Diamond Game – via Zoom Ian Bach, Diamond Game – via Zoom

#### 1. Meeting Called to Order

Chairman Corbett called the meeting to order at 10:00 AM.

#### 2. Approval of the Minutes\*

Commissioner Smyser moved to approve the minutes from the June 30, 2025, Commission meeting. Commissioner Stright seconded the motion. The vote was unanimous for approval.

### 3. <u>Director Update</u>

# **Diamond Game Contract Extension Discussion/Approval\***

Director Arulanandam updated the Commission regarding our contract review with Diamond Game. Our current contract with Diamond Game pays thirty-nine percent of sales and after much negotiation we have been able to drop that percentage to thirty-six percent for fiscal year 2027 and 2028. For fiscal year 2029 it will continue at thirty-six percent pending on consumer price index increase. For fiscal years 2030 and 2031 it will continue at thirty-six percent or an adjusted rate depending on the consumer price index increase. This contract extension will save the Lottery and the State of Idaho an additional half a million dollars.

Commissioner Kerrick moved to approve the Diamond Game Contract Extension. The motion was seconded by Commissioner Stright. The vote was unanimous for approval.

# 4. Administrative Update

# **Administrative Rules & Zero Based Rules Update**

Chief Operating Officer, Becky Schroeder, updated the Commission on our process for Administrative Rules and Zero Based Rules where we held two hearings where there was no participation from the public. We are continuing the process with the governor's office to move these rules forward.

# 5. Current Sales Report

Ben Klotthor, Chief Financial Officer, reviewed the current sales report and that report was entered into the minutes as an attachment.

#### 6. Sales Division Update

Deputy Director of Sales, Larry Polowski, updated the Commission on our Scratch sales being up compared to the last few months. He let the commission know there are "tourists" driving around the state purchasing large jackpot games to ensure they win the top prize. While this is not illegal, we understand that this can be unfair to our everyday players and are continuing to sell our tickets as we normally do and are not making any exceptions for these tourists to buy in bulk or anything of that matter.

#### 7. Marketing Division Update

Deputy Director of Marketing, Sherie Moody-St. Clair, updated the Commission on our Marketing Plan for the upcoming fiscal year which includes a goal of selling \$406 million in fiscal year 2026, increasing our VIP Club Members and to increase percentage in sales by product category. She also updated the Commission on our current promotion that is doing extremely well, which is our Jurassic World scratch ticket promotion. This is the highest selling scratch ticket out in the market. Our upcoming promotion, Monster Jackpot Games, is a family of scratch games that will include a rolling jackpot and second chance prizes.

#### 8. Security Division Update

Director of Lottery Security, Tony Pittz, updated the Commission on the fact that our million-dollar raffle winner never came forward. He also let the commission know we had a few of our vendors interested in taking over our warehouse, however the operation is working well as it is and there is no need for a change at this time.

# 9. Set Future Meeting Date\*

The Commission agreed that the next regularly scheduled meeting will be Thursday, September 18, 2025, in Boise, Idaho.

Commissioner Smyser moved to approve the date and Commissioner Stright seconded the motion. The vote was unanimous for approval.

# 10. Adjournment

Commissioner Smyser moved to adjourn, seconded by Commissioner Kerrick and the meeting was adjourned.

## **Certification:**

I hereby certify that the foregoing minutes are a true and correct record of the actions and decisions made by the Lottery Commission.

Andrew Arulanandam, Lottery Director Lottery Commission Secretary	9/18/2025 Date			



# FISCAL YEARS 2026 and 2025 COMPARATIVE SALES FISCAL YEAR TO DATE THROUGH AUGUST 31st

	FISCAL YEAR 2026	FISCAL YEAR 2025	INC/(DEC)	<u></u> %	FY26 PROJECTED TO DATE	OVER/(UNDER)
DRAW SALES						
POWERBALL	9,858,583	4,273,420	\$ 5,585,163	130.7%	5,435,616	4,422,967
MEGA MILLIONS	3,000,920	4,195,211	(1,194,291)	-28.5%	3,736,986	(736,066)
LOTTO AMERICA	528,247	575,767	(47,520)	-8.3%	543,562	(15,315)
LUCKY FOR LIFE	1,037,804	952,746	85,058	8.9%	934,247	103,557
IDAHO PICK 3	400,038	366,213	33,825	9.2%	390,685	9,353
IDAHO PICK 4	203,604	235,994	(32,390)	-13.7%	229,315	(25,711)
IDAHO CASH	985,973	572,060	413,913	72.4%	467,123	518,850
5 STAR DRAW	<del>-</del>	224,765	(224,765)	100.0%		
TOTAL	16,015,169	11,396,176	4,618,993	40.5%	11,737,534	4,277,635
PULLTAB SALES						
TOUCHTABS	14,388,079	12,994,757	1,393,322	10.7%	13,928,767	459,312
PULLTABS	683,915	463,943	219,973	47.4%	424,658	259,257
TOTAL	15,071,994_	13,458,700	1,613,295	12.0%	14,353,425	718,570
SCRATCH SALES						
SCRATCH	38,995,669	37,557,634	1,438,035	3.8%	39,917,808	(922,139)
INSTAPLAY	2,711,613	2,986,940	(275,327)	-9.2%	2,378,082	333,531
TOTAL	41,707,282	40,544,574	1,162,708	2.9%	42,295,890	(588,608)
TOTAL SALES	\$ 72,794,445	\$ 65,399,450	\$ 7,394,996	11.3%	68,386,849	4,407,596