



Idaho Lottery Commission Meeting Minutes

Date, Time, and Place

The 273rd meeting of the Idaho Lottery Commission took place on Thursday, May 15, 2025, at Idaho Lottery Headquarters, Boise, Idaho and via Zoom.

Attendees:

Commissioners Present:

Chairman, Craig Corbett – via Zoom
Commissioner, Sue Kerrick
Commissioner, Skip Smyser

Lottery Staff Present:

Director, Andrew Arulanandam
Chief Operating Officer, Becky Schroeder
Deputy Director of Sales, Larry Polowski
Deputy Director of Marketing, Sherie Moody-St. Clair
Director of Lottery Security, Tony Pittz
Chief Financial Officer, Ben Klotthor
Administrative Manager, Gaby Perez
Public Information Specialist, David Workman
Charitable Gaming/ADA Coordinator, Tina Miller

Others Present:

Brad Surkamer, CLM
Becki Woodbury, CLM
Steve Poole, Intralot
Phil Reberger, Sullivan Reberger
Jason Kreizenbeck, Lobby Idaho
Ryan Belveal, Diamond Game
Jamie Hegge, Lawrence & Schiller – via Zoom
Bob Fisher, Scientific Games – via Zoom
Robin Williams, Pollard – via Zoom
Shanna Bray, Pollard – via Zoom
Jeremy Pisca, Risch Pisca – via Zoom
Kellen McGurkin, LSO – via Zoom
Amanda Harper, DFM – via Zoom

1. Meeting Called to Order

Chairman Corbett called the meeting to order at 10:00 AM.

2. Approval of the Minutes*

Commissioner Smyser moved to approve the minutes from the March 20, 2025, Commission meeting. Commissioner Kerrick seconded the motion. The vote was unanimous for approval.

3. Director Update

Director, Andrew Arulanandam, made a few updates to the Commission. He began with a Legislative update stating that our no fee prize payment card has passed through the senate. He also stated that he and Chief Operating Officer, Becky Schroeder, will be working on House Bill 14 relating to the Idaho Code Cleanup Act. He stated that he has initiated a meeting with our liaisons at the Governor's office as well as our Attorney General's office regarding Lottery updates and things to move our agency forward. He updated the Commission regarding a successful strategy meeting that we had with our vendors and a big portion of our staff. He thanked the Commission for their patience in all the RFPs we have had come up, he ensured that we are looking at our contracts carefully and meeting with our vendors to see any options that are available to better support the Lottery.

4. Administrative Update

Zero Based Rules*

Chief Operating Officer, Becky Schroeder, reminded the commission that the governor's office issued an executive order in 2020, Executive Order No. 2020-01 regarding Zero Based Regulation. This order allows all state agencies to look at Administrative Rules and remove unnecessary wording, duplications from and redundancies from rule. We have scheduled two Public Meetings to allow the public to express comments or concerns; one will take place on May 28th and the other June 18th. If there is any additional feedback from the public or the office of administrative rules, we will come back in our July meeting with those updates.

Commissioner Kerrick moved to approve going forward with our Zero Based Rules. The motion was seconded by Commissioner Smyser. The vote was unanimous for approval.

5. Current Sales Report

Ben Klotthor, Chief Financial Officer, reviewed the current sales report and that report was entered into the minutes as an attachment.

6. Sales Division Update

Deputy Director of Sales, Larry Polowski, updated the Commission on the in-store promotions we have going on through the summer. We have our Lottery Sales Representatives at their retailer locations advertising Cash Cooler and Cash Spectacular promotions to help our summer sales.

7. Marketing Division Update

Deputy Director of Marketing, Sherie Moody-St. Clair, updated the Commission on our upcoming Jurassic World summer promotion. We are launching a five-dollar scratch ticket where players can win up to fifty-thousand dollars and a second chance promotion with a chance to win a trip to Hawaii and up to one-million dollars.

Fruit Explosion Interactive Game – Recommendation for Award*

Sherie Moody-St. Clair requested approval from the Commission to award the Fruit Explosion Interactive Game RFP to Pollard Banknote.

Commissioner Smyser moved to approve the award for Fruit Explosion Interactive Game to Pollard Banknote. The motion was seconded by Commissioner Kerrick. The vote was unanimous for approval.

Advertising – Recommendation for Award*

Sherie Moody-St. Clair requested approval from the Commission to award the Advertising RFP to Lawrence & Schiller.

After some discussion, Chairman Corbett requested to postpone the decision on approving the Advertising contract to ensure the rest of the Commission is available to vote. Commissioner Kerrick moved to approve the postponement of the decision to award the Advertising RFP. Commissioner Smyser seconded the motion. The vote to postpone the award was unanimous for approval.

8. Security Division Update

Director of Lottery Security, Tony Pittz, updated the Commission on an issue we had with an organization conducting raffles without our approval. He and his team have been educating different organizations regarding the process of conducting raffles in the state.

9. Set Future Meeting Date*

The Commission agreed that the next regularly scheduled meeting will be Thursday, May 22, 2025, at 10:00 AM to further discuss the postponed Advertising RFP and recommendation for award and June 30th for the Dividend Setting call in Boise, Idaho.

Commissioner Kerrick moved to approve the dates and Commissioner Smyser seconded the motion. The vote was unanimous for approval.

10. Adjournment

Commissioner Kerrick moved to adjourn, seconded by Commissioner Smyser and the meeting was adjourned.

Certification:

I hereby certify that the foregoing minutes are a true and correct record of the actions and decisions made by the Lottery Commission.



Andrew Arulanandam, Lottery Director
Lottery Commission Secretary

6/30/2025

Date

