

Idaho Lottery Commission Meeting Minutes

Date, Time, and Place

The 277th meeting of the Idaho Lottery Commission took place on Thursday, September 18, 2025, at Idaho Lottery Headquarters, Boise, Idaho and via Zoom.

Attendees:

Commissioners Present: Chairman, Craig Corbett

Commissioner, Sue Kerrick Commissioner, Skip Smyser

Commissioner, Amy Bloem – via Zoom

Lottery Staff Present: Director, Andrew Arulanandam

Deputy Director of Sales, Larry Polowski

Deputy Director of Marketing, Sherie Moody-St. Clair

Director of Lottery Security, Tony Pittz Chief Financial Officer, Ben Klotthor Administrative Manager, Gaby Perez Public Information Specialist, David

Workman

Others Present: Steve Poole, Intralot

Jason Kreizenbeck, Lobby Idaho Robin Williams, Pollard – via Zoom Jamie Hegge, Lawrence & Schiller

-via Zoom

1. Meeting Called to Order

Chairman Corbett called the meeting to order at 10:00 AM.

2. Approval of the Minutes*

Commissioner Smyser moved to approve the minutes from the July 15, 2025, Commission meeting. Commissioner Kerrick seconded the motion. The vote was unanimous for approval.

3. <u>Director Update</u>

Powerball

Director Arulanandam updated the Commission on his recent conference with the Powerball group. He stated there were discussions about the current prize structures which most directors all agreed are appropriate. There has also been discussion regarding Powerball going international, which he encouraged the group to think about what would happen to our players when other countries win, and how that would impact our customers.

Director Arulanandam also updated the Commission that he is meeting with all the Lottery staff one-on-one to better understand the roles of every Idaho Lottery employee, the challenges they face, learn what is working well and what can be improved. He also stated that a representative from Department of Human Resources is present at these meetings. He also reported that an area that can be improved is our social media, and he looks forward to using it as a tool to target new audiences, bring in new demographics and better market our products. He also gave an update to our upcoming conversion with Intralot, and how it has been all-hands-on-deck from Intralot and we are excited to see the upcoming updates.

4. Current Sales Report

Ben Klotthor, Chief Financial Officer, reviewed the current sales report and that report was entered into the minutes as an attachment.

5. Sales Division Update

Deputy Director of Sales, Larry Polowski, updated the Commission on the great sales we have had in the recent months. He stated that we had a really good start to September with a little over twenty-four million dollars in sales in the last two weeks, the best we have seen in about two fiscal years. He also gave an update regarding an open position, Lottery Service Representative, for Region 456, that we have not been able to fill due to candidates being unable to pass our background check, but we are doing a second round of interviews in the coming week and hope to be able to successfully fill the position.

6. Marketing Division Update

Deputy Director of Marketing, Sherie Moody-St. Clair, updated the Commission on our Dream Big promotion that went very well with the big Powerball jackpot. The promotion was to receive a free Mega Millions ticket with every purchase of a twenty-dollar Powerball ticket. Our other promotion, Money Monster Jackpot, has a current jackpot of forty thousand dollars and is also going well and we expect to see a spike in sales during Halloween. We are working with schools and the Library Commission on our Bucks for Bucks Do Good program which is scheduled for deliveries in November. Sherie also gave an update on recent trainings provided for our InstaPlay games and our new interface to our machines. Lastly, we are also gearing up for our annual Raffle game, which Idahoans are very excited about and are already calling to ask when it launches.

7. Security Division Update

Director of Lottery Security, Tony Pittz, updated the Commission on our new warehouse employee, Whitney Guttierez, who moved to Boise from Georgia and is doing a great job. He also let the Commission know that we were supposed to have a MUSL audit, however with our conversion happening, we have requested a postponement of the audit until after the conversion is complete. We also hosted CPR training for our staff to be fully trained in CPR and First Aid and had about half of our staff received certification for two years.

8. Set Future Meeting Date*

The Commission agreed that the next regularly scheduled meeting will be Thursday, November 20, 2025, in Boise, Idaho.

Commissioner Smyser moved to approve the date and Commissioner Kerrick seconded the motion. The vote was unanimous for approval.

9. Adjournment

Commissioner Bloem moved to adjourn, seconded by Commissioner Kerrick and the meeting was adjourned.

Certification:

I hereby certify that the foregoing minutes are a true and correct record of the actions and decisions made by the Lottery Commission.

11/20/2025
Date

Andrew Arulanandam, Lottery Director Lottery Commission Secretary



FISCAL YEARS 2026 and 2025 COMPARATIVE SALES FISCAL YEAR TO DATE THROUGH OCTOBER 31st

Mrs Services	FISCAL YEAR 2026	FISCAL YEAR 2025	INC/(DEC)	%	FY26 PROJECTED TO DATE	OVER/(UNDER)
		2025	INC/(DEC)		TODATE	OVER/(UNDER)
DRAW SALES						
POWERBALL	21,852,994	9,378,916	\$ 12,474,078	133.0%	10,783,562	11,069,432
MEGA MILLIONS	8,076,520	7,421,820	654,700	8.8%	7,413,699	662,821
LOTTO AMERICA	1,031,980	1,188,840	(156,860)	-13.2%	1,078,356	(46,376)
LUCKY FOR LIFE	2,065,966	1,866,238	199,728	10.7%	1,853,425	212,541
RAFFLE	1,503,120	1,295,280	207,840	16.0%	781,250	721,870
IDAHO PICK 3	793,354	742,713	50,641	6.8%	775,068	18,286
IDAHO PICK 4	422,198	497,975	(75,777)	-15.2%	454,932	(32,734)
IDAHO CASH	2,805,974	936,159	1,869,815	199.7%	926,712	1,879,262
5 STAR DRAW		453,630	(453,630)	-100.0%		
TOTAL	38,552,106	23,781,571	14,770,535	62.1%	24,067,003	14,485,103
PULLTAB SALES						
TOUCHTABS	28,781,962	26,452,938	2,329,024	8.8%	27,632,877	1,149,085
PULLTABS	1,335,405	973,055	362,350	37.2%	842,466	492,939
TOTAL	30,117,367	27,425,993	2,691,374	9.8%	28,475,342	1,642,025
SCRATCH SALES						
SCRATCH	76,684,952	73,141,639	3,543,313	4.8%	79,191,781	(2,506,829)
INSTAPLAY	4,986,896	5,622,012	(635,116)	-11.3%	4,717,808	269,088
TOTAL	81,671,848	78,763,651	2,908,197	3.7%	83,909,589	(2,237,741)
TOTAL SALES	\$ 150,341,321	\$ 129,971,215	\$ 20,370,106	15.7%	136,451,935	13,889,386