Idaho Lottery Commission
Meeting Minutes

Date, Time, and Place

The 255th meeting of the Idaho Lottery Commission took place on Thursday, January 19, 2023, at Idaho Lottery Headquarters, Boise, Idaho and via Zoom.

Attendees:

Commissioners Present:

Chairman, Craig Corbett
Commissioner, Sue Kerrick
Commissioner, Skip Smyser
Commissioner, Peter Smith

Lottery Staff Present:
Director, Jeff Anderson
Chief Operating Officer, Becky Schroeder
Director of Lottery Security, Tony Pittz
Deputy Director of Sales, Larry Polowski
Deputy Director of Marketing, Sherie Moody-St. Clair
Chief Financial Officer, Jay Prickett
Management Assistant, Gaby Perez
Public Information Specialist, David Workman

Others Present:
Becki Woodbury, CLM
Ryan Belveal, Diamond Game
Thomas Day, Intralot
Pat Sullivan, Sullivan & Reberger
Phil Reberger, Sullivan & Reberger
Jeremy Pisca, Risch Pisca, LLC - via Zoom
Shanna Bray, Pollard-Banknote - via Zoom

1. **Meeting Called to Order**
   Chairman Corbett called the meeting to order at 10:00 AM

2. **Approval of Minutes**
   Commissioner Kerrick mentioned that the November 17, 2022, minutes did not include Commissioner Joni Stright, who was actually present at that meeting. This was the only discrepancy in those minutes and will be corrected before publishing. Commissioner Smith moved to approve the minutes from the November 17, 2022, meeting, Commissioner Smyser seconded the motion. The vote was unanimous for approval.

3. **Director Update**

   Legislative Update
   Director Anderson informed the Commission that he will be in front of the Joint Finance-Appropriations Committee on February 10, 2023. He stated that we are not running any legislation this session, however there is information being considered regarding retailers and increasing the commission they receive. Our retailers currently receive a 5 percent commission and have received that same amount since 1989.

   MUSL Update
   Director Anderson discussed the addition to the Powerball game, called the Double Play feature. This feature starts February 5, 2023, it is a $1 add on feature which allows the player to receive entry into an additional draw. The NFL promotion of Powerball is moving ahead very well as is the NASCAR promotion. We have discussed Mega Millions and their change in previous meetings, the change will be coming in 2024 where they are changing the game to be a $5 game.

   Intralot Vending
   Director Anderson updated the Commission regarding our vending machines. We have had vending machines on backorder for over a year, however we have been assured by the CEO that we will receive 20 new DreamTouch machines in late February, early March, and about 75 more in August.

   Shipping RFI
   Director Anderson updated the Commission regarding our delivery contract with United Parcel Service, UPS, that runs through December 31, 2023. UPS currently delivers all our scratch tickets to all retailers every week. We are

trying to get ahead of any issues that may come with a possible strike within UPS workers. Director of Lottery Security, Tony Pittz, is working on this and has put together the RFI. The RFI has published, and we will be looking at possible responses from vendors.

4. **Current Sales Report**
Jay Prickett, Chief Financial Officer, reviewed the current sales report, and that sales report is entered into the minutes as an attachment.

5. **Marketing Division Update**
Deputy Director of Marketing, Sherie Moody-St. Clair, updated the Commission with our newest promotion, Share the Love, where we have partnered with Spangler Candy Company. We are the first lottery in the nation to partner with Spangler Candy and develop a scratch ticket with the Sweetheart Candy sayings. This promotion is more than a scratch ticket, we have also developed a campaign where people can nominate a school hero. We have received many submissions and will have the CEO of Spangler Candy flying in to present the School Heroes their awards and certificates. After this promotion we will be starting a Lucky for Life promotion which starts February 15 and will run through St. Patrick's Day. The Lucky for Life Promotion is an Nth promo which gives players the ability to win $1000 instantly. We are giving away a $1000 cash prize each day, for 31 days. Deputy Director Moody-St. Clair also wanted to inform the Commission about our 23rd annual Scratch for Schools fundraiser that will take place from March 6-16, 2023, all over the state. All schools have been emailed and we have a little over 200 registered at this time.

6. **Sales Division Update**
Deputy Director of Sales, Larry Polowski, updated the Commission on the fact that scratch sales have been the highest they have ever been in the month of January. We are moving inventory as quickly as possible to be able to sell as many scratch tickets as possible and we have a great inventory of tickets, the best he has ever seen, thanks to the great team we have here at the Lottery.

7. **Security Division Update**
Director of Lottery Security, Tony Pittz, updated the Commission that our warehouse lease has been renewed. He also stated that our warehouse space has become limited with all our inventory therefore we have decided to rent a storage unit for miscellaneous office documents, leaving the warehouse strictly for ticket inventory. He also updated the Commission on our Check-A-

Ticket phone app that is now able to track criminal activity regarding Lottery theft by tracking phone IP information. We have just recently submitted our first subpoena tracking down illegal ticket activity.

Set Future Meeting Date*

The Commission agreed that the next meeting will be on Thursday, March 16, 2023, at 10:00 AM. Commissioner Smyser moved to approve the date and Commissioner Smith seconded the motion. The vote was unanimous for approval.

8. Adjournment
Commissioner Smyser moved to adjourn, seconded by Commissioner Smith and the meeting was adjourned.

Certification:

I hereby certify that the foregoing minutes are a true and correct record of the actions and decisions made by the Lottery Commission.

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Jeffrey R. Anderson, Executive Director   Date
Lottery Commission Secretary