



Idaho Lottery Commission Meeting Minutes

Date, Time, and Place

The 252nd meeting of the Idaho Lottery Commission took place on Tuesday, July 19, 2022, at Idaho Lottery Headquarters, Boise, Idaho and via Zoom.

Attendees:

Commissioners Present:

Chairman, Craig Corbett
Commissioner, Sue Kerrick
Commissioner, Skip Smyser
Commissioner, Peter Smith

Lottery Staff Present:

Director, Jeff Anderson
Chief Operating Officer, Becky Schroeder
Deputy Director of Sales, Larry Polowski
Director of Lottery Security, Tony Pittz
Chief Financial Officer, Jay Prickett
Management Assistant, Gaby Perez
Public Information Specialist, David Workman

Others Present:

Brad Surkamer, CLM
Krista Stepa-Ammeter, Pollard Banknote - via Zoom
Byron Peterson, Pollard Banknote - via Zoom
Meghan Dondero, Scientific Games - via Zoom
Ryan Belveal, Diamond Game
Steve Poole, Intralot

1. Meeting Called to Order

Chairman Corbett called the meeting to order at 10:03 AM

2. Approval of Minutes

Commissioner Smith moved to approve the minutes from the May 19, 2022 meeting, Commissioner Smyser seconded the motion. The vote was unanimous for approval.

Commissioner Kerrick moved to approve the minutes from the June 30, 2022 meeting, Commissioner Smith seconded the motion. The vote was unanimous for approval.

3. Director Update

Marketing Plan

In Deputy Director of Marketing, Sherie Moody-St. Clair's absence, Director Anderson submitted the 18-month Marketing Plan with quarterly updates for informational purposes to the members of the commission.

Strategic Plan

The Idaho Lottery's Strategic plan was shared with the members of the commission. This plan been submitted to the State of Idaho Division of Financial Management (DFM) and will be published on the DFM website.

2BY2 Game

During the previous meeting, Director Anderson discussed removing ourselves from the 2BY2 game which is 1 of 10 games in our regular draw game portfolio. MUSL has approved our withdrawal from the game, beginning Friday July 22, 2022, with a 35-day drawdown on sales. The official end date will be August 26, 2022. There is a portion of the prize pool that remains in a fund with MUSL. Since our sales were minimal and we have only been in the game for a little over a year, a full refund has been requested. Players have 180 days to claim winning tickets, but the official end date will be August 26, 2022.

Powerball Double Play

During our previous meeting Director Anderson also discussed adding the Double Play feature to our Powerball game. The commissioners approved it on June 30, 2022, and we are trying to get this feature implemented as soon as possible. This is a \$1 addition to Powerball. Double Play is currently doing well in other states. The start date is to be announced.

NFL

We are looking at potentially licensing an NFL game, Chief Operating Officer Becky Schroeder, is going to reach out for more information regarding this game. More information to come with this feature at our next meeting.

4. Official Change to the Finance Committee*

Commissioner Smyser has requested to be relieved of his duties on the finance committee, Chairman Corbett agreed to this request and has appointed Commissioner Stright along with Commissioner Kerrick to serve as the Finance Committee. This was approved by Commissioner Smyser and seconded by Commissioner Smith. The vote was unanimous for approval.

5. Current Sales Report

Jay Prickett, Chief Financial Officer, reviewed the current sales report, and that sales report is entered into the minutes as an attachment.

6. Sales Division Update

Deputy Director of Sales, Larry Polowski, introduced The Big Spin, which is our newest scratch game. The Big Spin has multiple cash prizes with an additional opportunity to spin the Big Spin Wheel, located in the Boise Towne Square Mall where the player will win a minimum of \$50,000. Another Sales Division update was offered regarding two new positions that were approved by the Division of Human Resources, one is an additional Lottery Sales Representative and the second is a Sales Development Specialist who will be selected before the end of the month.

7. Security Division Update

Director of Lottery Security, Tony Pittz, announced that he is also interviewing for a second sworn Detective position. He is conducting interviews this month and hoping to fill the position by mid-August. He also indicated that a traveling crew using stolen credit cards to buy large amount of lottery tickets, were traced to Michigan and are now being charged by the FBI. Illegal lottery machines are still being found throughout the state, Director Pittz and Director Anderson have a meeting with the Attorney General's office this month to discuss this issue.

Set Future Meeting Date*

The Commission agreed that the next meeting will be on Thursday, September 15, 2022, at 10:00 AM. Commissioner Smith moved to approve

the dates and Commissioner Smyser seconded the motion. The vote was unanimous for approval.

8. Adjournment

Commissioner Kerrick moved to adjourn, seconded by Commissioner Smyser and the meeting was adjourned.

Certification:

I hereby certify that the foregoing minutes are a true and correct record of the actions and decisions made by the Lottery Commission.

Jeffrey R. Anderson, Executive Director
Lottery Commission Secretary

Date