



## **Idaho Lottery Commission Meeting Minutes**

### **Date, Time, and Place**

The 251<sup>st</sup> meeting of the Idaho Lottery Commission took place on Thursday, June 30<sup>th</sup>, 2022, at the Idaho Lottery Headquarters, Boise, Idaho and via Teleconference.

### **Attendees:**

Commissioners Present via Teleconference:

Chairman, Craig Corbett  
Commissioner, Sue Kerrick  
Commissioner, Skip Smyser  
Commissioner, Joni Stright

Lottery Staff Present:

Director, Jeff Anderson  
Chief Operating Officer, Becky Schroeder  
Deputy Director of Sales, Larry Polowski  
Deputy Director of Marketing, Sherie Moody-St. Clair  
Director of Security, Tony Pittz  
Chief Financial Officer, Jay Prickett  
Management Assistant, Gaby Perez  
Public Information Specialist, David Workman

Others Present:

Brad Surkamer, CLM  
Krista Stepa-Ammeter, Pollard Banknote- via Teleconference  
Alex Williamson, Legislative Services - via Teleconference

### **1. Meeting Called to Order**

Chairman Corbett called the meeting to order at 10:02 AM

## **2. Director Update**

### **Double Play\***

Director Anderson introduced Double Play, a \$1.00 add on to the Powerball game which was launched about a year ago with about a dozen states participating. Double Play uses the same numbers from the jackpot, however a second draw is conducted following the main draw. Double Play offers \$10 million in top prizes and other enhanced prizes. We did not originally add this feature due to the original liquidity risk, however this has been balanced out. Director Anderson asked for approval to notify Multistate Lottery Association (MUSL) and Powerball game group that we would like to join and add the Double Play feature. If approved, this could take effect after the first of the year. This has been successful in other states. Commissioner Kerrick moved to approve the Double Play feature, with Commissioner Smyser seconding the motion. The vote was unanimous for approval.

### **2by2 Update**

Director Anderson discussed the 2by2 game which is 1 of the 10 games in our draw game portfolio. This is a daily MUSL game which we participate in with Kansas, Nebraska, Wyoming, and North Dakota. We joined last year in April. This is an easy-to-understand game that costs \$1. We joined this game because the per capita participation with other states was successful. This game has only produced 2/10<sup>ths</sup> of 1% of our total sales. The MUSL has been notified that we would like to withdraw from the game. The MUSL agreement requires a 6-month period before withdrawal, however we have requested a waiver. This is not a big jackpot game therefore the reserve is low. We have a 35-day advance play draw down from the date we are notified to be able to withdrawal. We believe Double Play will outperform 2BY2.

## **3. Dividend\***

The Idaho State Lottery Sales increased 34% in FY2021 from the previous year and we are unclear if that was pandemic driven, but we forecasted a much smaller sales number for FY2022. We forecasted a decline of \$15 million, however we surpassed last year's sales by \$4 million. Our dividend forecast was \$68 million, but we are recommending that the dividend is declared at \$73 million, half a million more than last year which allows us to carry forward a little over 300k of equity into the new year.

Commissioner Stright made the motion to approve the Dividend with Commissioner Kerrick seconding the motion. This vote was unanimously approved by the Commission.

## **4. Future Commission Meeting Date**

Director Anderson informed the Commissioners that our next meeting will be Tuesday July 19<sup>th</sup> at 10am MT at White Pine Elementary in Southeast Boise. Governor Little is unavailable in the month of July, so Speaker of the Idaho House of Representatives Scott Bedke will be accepting the check on behalf of the Governor for the People of

Idaho. Speaker Bedke has been supportive and helpful during our efforts to preserve Powerball and will be a great stand for the governor.

**5. Adjournment**

Commissioner Smyser moved to adjourn, seconded by Commissioner Kerrick and the meeting was adjourned.

**Certification:**

I hereby certify that the foregoing minutes are a true and correct record of the actions and decisions made by the Lottery Commission.

\_\_\_\_\_  
Jeffrey R. Anderson, Executive Director  
Lottery Commission Secretary

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Date