



Idaho Lottery Commission Meeting Minutes

Date, Time and Place

The 246th meeting of the Idaho Lottery Commission took place on Wednesday, November 17, 2021, at Idaho Lottery Headquarters, Boise, Idaho and via Zoom.

Attendees:

Commissioners Present:

Chairman, Craig Corbett
Commissioner, Sue Kerrick
Commissioner, Peter J. Smith
Commissioner, Skip Smyser

Lottery Staff Present:

Director, Jeff Anderson
Chief Operating Officer, Becky Schroeder
Deputy Director of Sales, Larry Polowski
Deputy Director of Marketing, Sherie Moody-St. Clair
Director of Lottery Security, Tony Pittz
Human Resources & Admin. Officer, Jennifer Quinno-Miller
Detective, Michelle Emmons

Others Present:

Ryan Belveal, Diamond Game
Brad Surkamer, CLM
Krista Stepa-Ammeter, Pollard Banknote
Byron Peterson, Pollard Banknote
Nate Osborne, Legislative Services Office
Bobby Lawrence, Eide Bailly

1. Meeting Called to Order

Chairman Corbett called the meeting to order at 10:00 AM

2. Approval of the Minutes

Commissioner Smith moved to approve the minutes from the September 23, 2021 meeting. Commissioner Smyser seconded the motion. The vote was unanimous for approval.

3. Financial Audit Approval

Bobby Lawrence with Eide Bailly reviewed the financial audit report with the Commission. He reviewed the audit, the findings and the Management's Discussion and Analysis with the Commission. The report is entered into the minutes as an attachment.

Commissioner Smyser moved to approve the Financial Audit. The motion was seconded by Commissioner Kerrick. The vote was unanimous for approval.

4. Director Update

CLM Media Contract Extension

The contract for our media services with CLM is expiring and we are asking the Commission to extend the contract for an additional year. We are happy with their services and support the extension.

Commissioner Smith moved to approve the media contract with CLM. Commissioner Smyser seconded the motion. The vote was unanimous for approval.

Administrative Rules Update

As with years past, at the end of this last legislative session our Administrative Rules were not approved which means we had to again promulgate rules on a temporary basis and submit them for approval. The Rules that have been submitted are unchanged from the last time the Commission approved them. We have received a letter from the Legislative Services Office indicating the Rules have been reviewed by the Senate and House Subcommittees for rules review, there were no objections and they are recommending approval when they go before the germane committee in the next legislative session.

MUSL/Powerball

As a recap, we needed a legislative change during the 2021 Legislative Session that would allow us to continue to participate in Powerball. The Multi-State Lottery Association is voting to include Australia and the United Kingdom as international partners for Powerball, however, Idaho's Statute does not allow the Idaho Lottery to participate in games with these countries so we need a Statute change. This request did not make it out of Committee last year but we have another opportunity to bring this forward again. We have submitted a legislative idea which was approved by the Commission with updated language as requested by the Committee. We are hopeful this time it will be approved and make it through.

5. Current Sales Report

The current sales report is entered into the minutes as an attachment.

6. Marketing Division Update

Deputy Director of Marketing, Sherie Moody-St. Clair reported that sales have been great and we are expecting this years' Raffle to sell before Thanksgiving. We are getting ready to switch over to our Holiday Scratch promotion which is our best time of year for Scratch ticket sales. We had a phenomenal Powerball promotion for the Powerball Rockin' Eve event which created thousands of new VIP Club members. This is great because the VIP Club is our greatest access to our players.

7. Sales Division Update

Deputy Director of Sales, Larry Polowski showcased the new Super Ticket that is now in the market. It is unique because it is an octagon shape, which we have never used before. They are for sale in select locations throughout the state. We are 2/3 of the way through replacing our Sales Rep fleet of cars moving to Ford Escapes, and away from the Kias. The Escapes have been a great car for them and offers them more room than the Kia which they have really needed.

8. Security Division Update

Detective Michelle Emmons provided an update for the Security Division. She reported that the Warehouse is now fully staffed and we are no longer relying on the temp agency to provide the work. We have hired an employee on permanently to work part time on busy shipping days.

We are also in the middle of the MUSL audit which we are fully prepared for and expect that it will go well. Director of Security, Tony Pittz, will report out on the results of the audit at the next meeting.

We continue to work with other law enforcement agencies to make presentations to them regarding how the Lottery can assist them. We have presented to the Ada County Detectives and have more agencies on the schedule.

9. Set Future Commission Meeting Date

Commissioner Kerrick moved to set the next meeting for January 20, 2022, at 10:00 AM in Boise, Idaho. Commissioner Smith seconded the motion. The vote was unanimous for approval.

10. Adjournment

Commissioner Smyser moved to adjourn, seconded by Commissioner Smith and the meeting was adjourned.

Certification:

I hereby certify that the foregoing minutes are a true and correct record of the actions and decisions made by the Lottery Commission.

Jeffrey R. Anderson, Executive Director
Lottery Commission Secretary

Date