



Idaho Lottery Commission Meeting Minutes

Date, Time, and Place

The 264th meeting of the Idaho Lottery Commission took place on Thursday, January 18, 2024, at Idaho Lottery Headquarters, Boise, Idaho and via Zoom.

Attendees:

Commissioners Present:

Chairman, Craig Corbett- via Zoom
Commissioner, Skip Smyser
Commissioner, Joni Stright
Commissioner, Amy Bloem

Lottery Staff Present:

Director, Jeff Anderson
Chief Operating Officer, Becky Schroeder
Deputy Director of Sales, Larry Polowski
Deputy Director of Marketing, Sherie Moody-St. Clair
Chief Financial Officer, Ben Klotthor
Management Assistant, Gaby Perez
Detective, Michelle Emmons
Public Information Specialist, David Workman

Others Present:

Brad Surkamer, CLM
Ryan Belveal, Diamond Game
Steve Poole, Intralot- via Zoom
Shanna Bray, Pollard Banknote - via Zoom
Robin Williams, Pollard Banknote - via Zoom
Meghan Dondero, Scientific Games
Lara Herway, Risch/Pisca- via Zoom

1. Meeting Called to Order

Chairman Corbett called the meeting to order at 10:00 AM.

2. Approval of the Minutes*

It was noted that the minutes from our November 16, 2023, meeting required an edit regarding Commissioner Smyser's motion to support modifying Idaho Code changes to eliminate the Bingo/Raffle Advisory Board. This change will be made to the minutes before posting.

Commissioner Stright moved to approve the minutes from the November 16, 2023, Commission meeting with the edit. Commissioner Smyser seconded the motion. The vote was unanimous for approval.

3. Director Update

Lucky for Life/Cash for Life

Director Anderson updated the Commission on the upcoming national Millionaire for Life game. This game was set to be launched this year; however, it will more than likely launch in 2025.

Ransomware in the Lottery Space

Director Anderson updated the Commission on a ransomware issue that occurred in the Ohio Lottery. The state of Ohio did pay a ransom for recovery of their system. This did not affect our games or systems and we have taken extra precautions to prevent an issue like this with our lottery systems.

Charitable Gaming

Director Anderson updated the Commission on the introduction of our Charitable Gaming changes to the Senate State Affairs Committee, it is under Senate Bill 1236. We should receive confirmation of the changes soon.

Confirmation of Hearings- Commissioner Bloem, Commissioner Kerrick

Director Anderson updated the Commission on the confirmation of Commissioner Amy Bloem and reappointment of Commissioner Kerrick. Commissioner Bloem is scheduled for January 26, 2024, at 8:00 AM. Commissioner Kerrick has not been scheduled at this time.

Road Trip 2024

Director Anderson stated to the Commission that he would like to schedule this year's Commissioner Road Trip in the Spring for either our May or September scheduled meetings. The Commission agreed to consider a road trip this year.

4. Current Sales Report

Ben Klotthor, Chief Financial Officer, reviewed the current sales report as well as the quarterly financial statement and those reports are entered into the minutes as an attachment.

5. Marketing Division Update

Deputy Director of Marketing, Sherie Moody-St. Clair, indicated that we are working on our 35th Anniversary promotion that will start in March. That promotion will have 3 different scratch tickets, a rolling jackpot, and a big event with five finalists that will join us at a venue for a chance to win \$10,000. We are currently promoting our second annual Sweethearts Scratch ticket alongside our School Hero promotion.

Outdoor Billboard Jackpot Numbers Request for Proposal (RFP)*

Deputy Director of Marketing, Sherie Moody-St. Clair, requests approval from the Commission to publish a Request for Proposals (RFP) for our billboards. We currently have 13 billboards across the state and are asking for 11 of those 13 to be replaced. We have not had any updates to those billboards since 2014.

Commissioner Smyser approved the motion, Commissioner Bloem seconded the motion. The vote was unanimously approved.

6. Sales Division Update

Deputy Director of Sales, Larry Polowski, updated the Commission on current sales. Unfortunately, at this time sales are lower than expected but we are working together to get our sales up. He also updated the Commission on proposing a new Lottery Service Representative position with our budget this year. This position would help cover regions 4, 5 and 6.

7. Security Division Update

Detective Michelle Emmons stood in for Director of Lottery Security and informed the Commission that our law enforcement division has been successful with our loss prevention trainings that Director of Lottery Security Tony Pittz has put on with different retailers and law enforcement agencies. She also updated the Commission on our successful transition from UPS to WPL for our shipping needs.

Set Future Meeting Date*

The Commission agreed that the next regularly scheduled meeting will be on Thursday, March 7, 2024, at 10:00 AM.

Commissioner Stright moved to approve the date and Commissioner Smyser seconded the motion. The vote was unanimous for approval.

8. Adjournment

Commissioner Smyser moved to adjourn, seconded by Commissioner Bloem and the meeting was adjourned.

Certification:

I hereby certify that the foregoing minutes are a true and correct record of the actions and decisions made by the Lottery Commission.

Jeffrey R. Anderson, Executive Director
Lottery Commission Secretary

Date