



## **Idaho Lottery Commission Meeting Minutes**

### **Date, Time, and Place**

The 262<sup>nd</sup> meeting of the Idaho Lottery Commission took place on Thursday, November 16, 2023, at Idaho Lottery Headquarters, Boise, Idaho and via Zoom.

### **Attendees:**

#### **Commissioners Present:**

Chairman, Craig Corbett  
Commissioner, Sue Kerrick - via Zoom  
Commissioner, Skip Smyser  
Commissioner, Joni Stright  
Commissioner, Amy Bloem

#### **Lottery Staff Present:**

Director, Jeff Anderson  
Chief Operating Officer, Becky Schroeder  
Director of Lottery Security, Tony Pittz  
Deputy Director of Sales, Larry Polowski  
Deputy Director of Marketing, Sherie Moody-St. Clair  
Chief Financial Officer, Ben Klotthor  
Financial Technician Sr, Kristen Anderson  
Management Assistant, Gaby Perez

#### **Others Present:**

Bobby Lawrence, Eide Bailly  
Ryan Belveal, Diamond Game  
Steve Poole, Intralot  
John Sheldon, Sullivan Reberger  
Phil Reberger, Sullivan Reberger  
Pat Sullivan, Sullivan Reberger  
Shanna Bray, Pollard Banknote - via Zoom  
Robin Williams, Pollard Banknote - via Zoom  
Kevin Choate, Western Peaks Logistics (WPL)  
Jaron Drennon, WPL  
Stephanie Gerard, WPL - via Zoom

Tyler Thatcher, WPL - via Zoom  
James Gilson, WPL – via Zoom  
Tina Longhurst, Western Air Express - via Zoom  
Jessica Kessel, Western Air Express - via Zoom

**1. Meeting Called to Order**

Chairman Corbett called the meeting to order at 10:00 AM.

**2. Approval of the Minutes\***

Commissioner Stright moved to approve the minutes from the September 21, 2023, Commission meeting. Commissioner Smyser seconded the motion. The vote was unanimous for approval.

**3. Director Update**

**2023 Financial Statement/Audit – Eide Bailly Partner, Bobby Lawrence\***

Eide Bailly Partner, Bobby Lawrence, reviewed the Financial Audit report with the Commission. He also reviewed the Management’s Discussion and Analysis. The report is entered into the minutes as an attachment. He thanked CFO, Ben Klotthor, for his work on the audit and indicated there are no findings to report.

Commissioner Stright moved to approve the Financial Audit. The motion was seconded by Commissioner Bloem. The vote was unanimous for approval.

**Approval to Modify Code Changes/Bingo Raffle\***

Director Anderson updated the Commission on the previously approved statutory changes and modification request to our Bingo/Raffle Advisory Board statutes, which includes a six-member board from different regions of the state. We have struggled to maintain a quorum for this board and are therefore proposing to eliminate the board.

Commissioner Smyser moved to support modifying Idaho Code changes to eliminate the Bingo/Raffle Advisory Board. The motion was seconded by Commissioner Stright. The vote was unanimous for approval.

**MUSL Update**

Director Anderson updated the Commission on a national game group proposed by Intralot and approved by MUSL. This is an InstaPlay focused

game group and they have proposed a \$20 ticket with a rolling jackpot similar to our current in-state InstaPlay games. There are more updates to come in 2024 regarding this game.

MUSL has also proposed a few different ideas regarding providing customer relations and internal control systems. We do not have all the information at this time and have not made any decisions to bring anything forward at this time, but will notify you as things progress or change.

### **Mega Millions**

Director Anderson updated the Commission before on the Mega Millions game considering changing the game from \$2 to \$5 with an in-state jackpot, however because of the size of Idaho we did not believe it was a great idea. The Mega Millions group listened to all participant feedback and is not proceeding with that change. More information will come concerning that game change.

### **Millionaire for Life**

Director Anderson introduced a new potential game, Millionaire for Life. This is a game that combines *Lucky for Life* and *Cash for Life* along with 13 other states including Idaho. Bringing these games together will mean an increased top prize of a \$1,000,000 a year for life. This game is expected to launch in 2025.

## **4. Current Sales Report**

Ben Klotthor, Chief Financial Officer, reviewed the current sales report as well as the quarterly financial statement and those reports are entered into the minutes as an attachment.

## **5. Marketing Division Update**

Deputy Director of Marketing, Sherie Moody-St. Clair, notified the Commission that our current Raffle game is practically sold out. This game has 2 one-million-dollar winners that will be announced December 27, 2023.

She also updated the Commission about a popular \$5 holiday scratch game, O' Christmas Spree, which includes a winning shopping spree as a prize. We have partnered with Fred Meyer stores to do a live game show event where the winner has a chance to win a shopping spree between \$1,000 and

\$5,000. We had our first winner in the Boise area and she shared the video footage during the meeting.

Sherie also informed the Commission that our Bucks for Books program was currently delivering books, granting \$50,000 to our school libraries around the state.

She also indicated that we are working on our 35<sup>th</sup> Anniversary promotion for the coming year, as well as partnering with Spangler Candy for our second annual Sweethearts scratch ticket, scheduled to launch in January 2024.

## **6. Sales Division Update**

Deputy Director of Sales, Larry Polowski, updated the Commission on current sales. Unfortunately, at this time sales are lower than last year; however, the Raffle has really helped the numbers.

He also updated the Commission on two new hires in the Sales division, Heather Mather and Sofia Korenek. They are both doing great in the field and have made great additions to the team.

## **7. Security Division Update**

### **Package Delivery Request for Proposal Vendor Approval (RFP)\***

Director of Lottery Security informed the Commission that our shipping contract with UPS ends in December of 2023. We submitted an RFP in September and received two responses from Western Peaks Logistics (WPL) and Western Air Express. After careful consideration Director Pittz submitted a recommendation from the Evaluation Committee to Director Anderson. Director Anderson concurs with the suggestion and Tony asks for approval from the Commission to offer the five year contract to Western Peaks Logistics.

Commissioner Smyser approved the motion, Commissioner Stright seconded the motion. The vote was unanimously approved.

## **Set Future Meeting Date\***

The Commission agreed that the next regularly scheduled meeting will be on Thursday, January 18, 2024, at 10:00 AM.

The Lottery requested a special call with the Commission to discuss the outcome of our public hearing scheduled for December 12, 2023, and to approve the Adoption of Lottery Pending Rules (Docket No. 52-0103-2301). The Commission agreed to discuss that via Zoom on Tuesday, January 2, 2024, at 10:00 AM.

Commissioner Bloem moved to approve both meeting dates and Commissioner Smyser seconded the motion. The vote was unanimous for approval.

**8. Adjournment**

Commissioner Stright moved to adjourn, seconded by Commissioner Bloem and the meeting was adjourned.

**Certification:**

I hereby certify that the foregoing minutes are a true and correct record of the actions and decisions made by the Lottery Commission.

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Jeffrey R. Anderson, Executive Director  
Lottery Commission Secretary

\_\_\_\_\_  
Date