

Jackpot Number Boxes RFP | Questions and Answers
Updated February 7, 2024

- 1. Requesting contact information for each billboard/vendor per location as to communicate with regarding billboard access and type of billboard structure.**

We lease billboards from both Lamar outdoor and Meadows. Their contact information is as follows:

Lamar Outdoor Advertising

Larry Alder / General Manager
lalder@lamar.com / 2088666214

2083626101 / 2083625694
2250 Empire Way Boise, ID 83709
lamar.com/Boise

Meadows Outdoor Advertising

P.O. Box 331
The Dalles, OR 97058
1-800-221-4114

- 2. Will vinyls be swapped at the same time as jackpot/digital display installation? Are the outdoor vendors responsible for the vinyl swaps/equipment?**

Yes, vinyls will be swapped out at the same time we put up the new equipment. Yes, the outdoor vendors are responsible for the vinyl swap, but not installing the equipment, so you will have to work together.

- 3. Do you really want a minimum display quality of 9mm?**

I'm finding it depends on the type of display and that the display quality varies so the minimum display of 9mm listed in the RFP may not be in our best interest. If you are providing a display quality that falls outside of this statement in the RFP, that's fine, just provide information on why you would recommend the quality you are proposing.

- 4. Do you need an HTML feed set-up or will these boards be manually updated through a web portal?**

Currently Intralot updates our boards through software and/or a web portal manually. We are planning on continuing to have them do this after each draw. If there is an option to make this automatic through our website or an XML feed, then you may

provide this as an optional add-on. Please just include any additional pricing for this option.

5. What is the frequency of lease payments – Annually, Quarterly, etc.

We previously paid a monthly fee but would be open to annually or quarterly if you prefer that.

6. Our engineers tell me that active information segments on most Billboard signs have cellular modems built into them with a phone company SIM card. Is this what your existing signs have?

Yes, our existing signs have 5G Verizon Modems

7. If your existing signs have Modems with SIM cards, would you like to transfer the existing modems to our signs or should we include new modems and you can provide us SIM cards to insert into the modems?

I think we can just use the same modems unless they don't work with your signs.

Which provider (AT&T, T-Mobile, Verizon etc.) supplies your SIM cards?

Verizon

8. Do you have any details (drawings, photos etc.) of how the existing LED signs are physically installed (secured) to the Billboards? Our thinking is to make our installation points the same as current installation points, so a change out will be easier.

Unfortunately, I don't, but you could probably go take a look at one if you contact the outdoor board company. We use Lamar and Meadows.

9. Can Idaho Lottery access all the signs via Internet? YES

10. Will Idaho Lottery personnel change the Jackpot Amount daily? YES

11. Alternately does the sign have to automatically change the displayed Jackpot Amount daily or at some other specified time interval? If so, where does the sign get this information?

No, it doesn't have to be automatic. If you have that option, you can add it as an option on your bid but it needs to be itemized and added by the Lottery only if we decide it's worth the cost.

12. Is Internet access something that Idaho Lottery already pays for, or do we need to add Internet Access cost to our bid?

We have access to the internet currently, so internet connection cost does not need to be part of the bid.