



Idaho Lottery Commission Meeting Minutes

Date, Time, and Place

The 280th meeting of the Idaho Lottery Commission took place on Thursday, March 19, 2026, at Idaho Lottery Headquarters, Boise, Idaho and via Zoom.

Attendees:

- Commissioners Present: Chairman, Craig Corbett
Commissioner, Sue Kerrick
Commissioner, Skip Smyser – via Zoom
Commissioner, Joni Stright
Commissioner, Amy Bloem
- Lottery Staff Present: Director, Andrew Arulanandam
Director of Lottery Security, Tony Pittz
Chief Financial Officer, Ben Klotthor
Community Engagement Manager, Gaby Perez
IT Manager, Joyce Mason
IT Manager, Janice Hetrick
Marketing Manager, Sherie Moody-St. Clair
Sales Program Manager, Kevin Cope
Community Ambassadors, Josh Renn & Chanel Miles
Marketing Assistant, Abby Flores
Public Information Specialist, David Workman
Content Production, Triston Thompson
- Others Present: Rachel Lindley, DHR
Jamie Hegge, Lawrence & Schiller – via Zoom
Steve Poole, Intralot – via Zoom

1. Meeting Called to Order

Chairman Corbett called the meeting to order at 10:00 AM.

2. Approval of the Minutes*

Commissioner Smyser moved to approve the minutes from the January 15, 2026, Commission meeting, Commissioner Stright seconded the motion. The vote was unanimous for approval.

3. Director Update

Director Arulanandam reported that the Bulk Ticket Purchasing legislation passed in both the House and Senate committees, with the governor's support, and would take effect July 1st. He also reported that Intralot requested a four-week delay in their system conversion from July to August. This delay will allow for better implementation of the Powerball NFL game Xs & Os and has resulted in a renegotiated contract with Intralot, including a reduced pass-through rate from 1.3% to 1.26%, potentially bringing an additional \$3 million in revenue to the state over the 10-year contract period.

4. Current Sales Report

Chief Financial Officer, Ben Klotthor, reviewed the current sales report and that report was entered into the minutes as an attachment.

5. Sales Division Update

Sales Program Manager, Kevin Cope, reported strong performance with scratch and draw sales trending positively.

- **Vehicle RFP- Recommendation for Award ***

Kevin requested approval to award the vehicle RFP to Larry H. Miller Subaru with a May delivery date for four vehicles.

Commissioner Kerrick moved to approve the award. Commissioner Stright seconded the motion, and the vote was unanimously approved.

6. Community Engagement Update

Community Engagement Manager, Gaby Perez, shared updates on our Scratch for Schools program that distributed \$99,269 this year to 281 schools. She also reported that there has been significant social media growth across platforms with Instagram up 30%, Facebook up 39%, and LinkedIn up 570% since implementing story-driven content in February.

7. Marketing Division Update

Marketing Manager, Sherie Moody -St. Clair, shared results from the Multiplier Family of Games campaign, which achieved the second-highest sales since 2023 with notable 30% traffic from the 18-34 age group. She also discussed the Millionaire for Life daily draw game which offers a \$1 million annual prize for life with a 20-year guaranteed minimum payment and a cash payout option. They reviewed the promotional campaign for a VIP trip to Paris, which ends on April 22nd. Lastly, she discussed plans for the upcoming \$5 Scratch ticket Pac-Man promotion.

8. Security Division Update

Director of Lottery Security, Tony Pittz, discussed strategies for detecting counterfeit bills and preventing fraud, including training retailers and updating vending machine firmware to catch counterfeit \$100 bills that were initially printed from \$1 bills. He reported that a training session with Boise Police detectives was successful, with the department calling daily since the session requesting assistance with cases. He also shared examples of recent criminal incidents, including a case where a former retail employee stole tickets and was caught through video evidence and loyalty number tracking.

9. IT Division Update

IT Manager, Joyce Mason, discussed progress on the L10 conversion with user stories being finalized and new terminals expected mid-April. She introduced her replacement and new IT manager Janice Hetrick who has over 40 years of IT experience.

10. Set Future Meeting Date*

The Commission agreed that the next regularly scheduled meeting will be Thursday May 14, 2026, in Boise, Idaho.

Commissioner Stright moved to approve the date, Commissioner Smyser seconded the motion, and the vote was unanimously approved.

Adjournment

Commissioner Kerrick moved to adjourn, seconded by Commissioner Bloem and the meeting adjourned.

Certification:

I hereby certify that the foregoing minutes are a true and correct record of the actions and decisions made by the Lottery Commission.

X

A handwritten signature in black ink, appearing to read 'Andrew Arulanandam', with a long horizontal stroke extending to the right.

Andrew Arulanandam
Director



**FISCAL YEARS 2026 and 2025 COMPARATIVE SALES
FISCAL YEAR TO DATE THROUGH APRIL 30th**

	<u>FISCAL YEAR 2026</u>	<u>FISCAL YEAR 2025</u>	<u>INC/(DEC)</u>	<u>% of PY</u>	<u>FY26 PROJECTED TO DATE</u>	<u>OVER/(UNDER)</u>	<u>% of PROJECTED</u>
DRAW SALES							
POWERBALL	44,345,202	22,709,725	\$ 21,635,477	195.3%	26,652,055	17,693,147	166.4%
MEGA MILLIONS	18,936,905	18,279,115	657,790	103.6%	18,323,288	613,617	103.3%
LOTTO AMERICA	3,052,191	3,368,145	(315,954)	90.6%	2,665,205	386,986	114.5%
LUCKY FOR LIFE	3,850,632	4,786,664	(936,032)	80.4%	4,580,822	(730,190)	84.1%
MILLIONAIR FOR LIFE	2,054,860	-	2,054,860		-	-	-
RAFFLE	5,000,000	4,500,000	500,000	111.1%	5,000,000	-	100.0%
IDAHO PICK 3	1,910,044	1,870,598	39,446	102.1%	1,915,616	(5,572)	99.7%
IDAHO PICK 4	1,021,886	1,113,448	(91,562)	91.8%	1,124,384	(102,498)	90.9%
IDAHO CASH	4,590,582	1,945,484	2,645,098	236.0%	2,290,411	2,300,171	200.4%
5 STAR DRAW	-	1,064,560	(1,064,560)	0.0%	-	-	-
TOTAL	<u>84,762,302</u>	<u>59,637,739</u>	<u>25,124,563</u>	<u>142.1%</u>	<u>62,551,781</u>	<u>20,155,661</u>	<u>135.5%</u>
PULLTAB SALES							
TOUCHTABS	74,710,902	67,018,690	7,692,212	111.5%	68,295,890	6,415,011	109.4%
PULLTABS	3,575,343	2,478,570	1,096,773	144.3%	2,082,192	1,493,151	171.7%
TOTAL	<u>78,286,244</u>	<u>69,497,260</u>	<u>8,788,984</u>	<u>112.6%</u>	<u>70,378,082</u>	<u>7,908,162</u>	<u>111.2%</u>
SCRATCH SALES							
SCRATCH	202,503,811	192,785,523	9,718,288	105.0%	195,726,027	6,777,784	103.5%
INSTAPLAY	11,476,239	11,464,012	12,227	100.1%	11,660,274	(184,035)	98.4%
TOTAL	<u>213,980,050</u>	<u>204,249,535</u>	<u>9,730,515</u>	<u>104.8%</u>	<u>207,386,301</u>	<u>6,593,749</u>	<u>103.2%</u>
TOTAL SALES	<u>\$ 377,028,596</u>	<u>\$ 333,384,534</u>	<u>\$ 43,644,062</u>	<u>113.1%</u>	<u>340,316,164</u>	<u>34,657,572</u>	<u>110.8%</u>